

THE
Community
CONNECTION

POWERFUL MULTICULTURAL ECOMMERCE

Comparison

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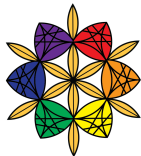












































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Table 1-1: Competitive Comparison (eCommerce) 3



1 Comparison

Table 1-1: Competitive Comparison (eCommerce)

		TCC	Amazon	eBay	Shopify	BigC	Etsy
							
	TOTAL ALL FEATURES (And ALL Fees!)	\$59/m 3.9% +\$0.30 Addons Incl.	\$40/m 15% +\$0.30 No Addons	\$349/m 16% +\$0.99 No Addons	\$494/m 5.64% +\$0.94 With Addons	\$540/m 2.9% +\$0.30 With Addons	\$10/m 22% +\$0.45 No Addons
1	Base Price (Don't be fooled!)	\$59/m	\$40/m	\$349/m	\$29/m	\$30/m	\$10/m
2	Platform Fee	1%	15%-45%*	13%-16%*	2%*	0%	5%-15%*
3	Processing Fee	2.9% +\$0.30	+\$0.30*	2.9% +\$0.30	2.9% +\$0.30*	2.9% +\$0.30	3% +\$0.25*
4	Affiliate Platform				+\$89/m	+\$89/m	4%/sale
5	Staff Accounts	Unlimited			+\$199/m	+\$89/m	
6	Advanced Analytics				+\$49/m		
7	Sales Volume	Unlimited	Unlimited	Unlimited	Unlimited	+\$270/m	Unlimited
8	Unlimited Products			\$0.05/prod			\$0.20/prod
9	Memberships & Subscriptions				+\$10/m	+\$20/m	
10	Appointments & Booking				+\$10/m	+\$15/m	
11	Customer Deposits				+0.74% Fee & \$50/month		
12	Upsell & Cross Sell				+\$29/m	+\$20/m	
13	Event & Tickets				+0.75 Fee & \$19/m	+\$7/m	
14	Bundled, Chained & Composite Products				+\$10/m	